



Irish Shorthorn Society Ltd. Newsletter:

June 2024

Dear Members,

For many of you calving season will be well underway or complete and we hope it has been safe and successful so far. Many AI companies are sharing bull progeny photos on their social media pages and we would encourage you to send in photos of your Shorthorn calves to promote this wonderful breed. We would also love to share them on our social media pages, Facebook or Instagram, details of which can be found below.

Housekeeping:

We would like to remind members that the society office can be contacted between the hours of **10am and 3pm, Monday - Friday**. Our secretary is incredibly busy throughout the day and may be dealing with other members. If the phone is not answered, Shauna will aim to ring you back as soon as possible. Members can also email or text with queries. Please be mindful that we have one secretary and you will get a call back if Shauna is on another call.

For **URGENT** queries only, please contact Society President Amelda Middleton Leonard on 085-7109847 **before 7:30pm**.

Should any members have suggestions/queries/concerns/grievance please submit these in writing to the society office and council will deal with them at the next council meeting. Thank you!



Irish Shorthorn



@irishshorthornsociety

Office Phone Hours:

Monday - Friday:
10am - 3:00pm

For Urgent Queries

Call Amelda:
085-7109847

Irish Shorthorn Society Ltd.
Unit 13, Business Development Centre, Parnell Square, Athlone.
Co. Westmeath
Phone: 086-0461442
Email: secretary@irishshorthorn.com
www.irishshorthorn.com

Breeder Directory:

We are delighted to offer a new advertising opportunity for breeders on our website which contains the following information: breeder's name, herd name, address, and contact details. This allows potential buyers to find breeders in an area near them. If you would like to avail of this free advertising opportunity please download the consent form which can be found under '*publications*' on the society website or contact the office. Please return forms to the office or via email as soon as possible. Due to Data Protection, we cannot accept over the phone requests as the society must have a signed consent form on file.

New Sire:

Rockville Quin 538 (SH1209)

Exceptional new Beef Shorthorn with a replacement index of €161 & daughters' milk 10.0kg. 1.3% calving difficulty on beef cows *ICBF May 2024*



The ideal Shorthorn to breed the roan colour, inject milk and maternal traits into your herd. Bred by Anthony Dockery of Rockville Pedigree Herds.

Available from Bó Sires.

Contact: Neil Lehart 087 0953744 or Martin Flanagan 087 1661575.

Beef Shorthorn in AI 2024:

We have added a link on the society website under 'Sire Directory' where breeders can view what Beef Shorthorn bulls are available for use for the 2024 breeding season.

Environmental Impact Programme:

We thank those of you who have already signed up to 'going paperless'. If you are happy to receive correspondence such as newsletters by email rather than post, we ask that you please email/text Shauna at secretary@irishshorthorn.com or 086-0461442. Thank you!

Registrations:

Please note: Pedigree registrations **must** be carried out via our **online animal register** or **by paper form** which can be downloaded from our website. This has been instructed by the Department body whom we have met in recent months.

Forms can also be posted out to breeders if required. **Over the phone registrations are not permitted.** This is a Department of Agriculture rule which must be adhered to as they are our governing body.

When filling out the TH status of your animal, please check the status on the parent's certificates to ensure accuracy.

Both **MALE** and **FEMALE** animals **must be DNA'd from January 2024 (this is part of the society control checks when issuing Pedigree Certificates)**

Reminder: All females born in 2018 or after must be genotyped before their first calf is registered. Please submit registrations as soon as possible to avoid late penalty fees. These registrations will be completed once DNA results are back to the office and in accordance with the queue in front of your registrations.

Please be mindful to register your animals on time as we only have one secretary and to avoid leaving registrations until the time of a club or society sale. Thank you.

Online Registrations:

Step 1: Go to www.irishshorthornsociety.com

Step 2: Go to herdbook on the society website

Step 3: Click online animal register

Step 4: Choose ROI or NI animal registration

Step 5: Submit answers

Step 6: Wait for Shauna to make contact re payment once registrations are complete

Should any members require help with these registrations you can always contact your local council member.

Online Payments:

When making online payments via bank transfer, please include herd prefix or invoice number. We ask that members text Shauna to let her know if a bank transfer has been made. This is **not** necessary if paying by our new card/stripe method.

Breed-a-Roan 2023:

We would kindly ask those of you who qualified for the Breed A Roan scheme 2023 to send us photos and details of progeny. This can be done by email, text, or contacting us via social media. We would also like to include these photos on the society website and latest journal.

Breed-a-Roan 2.0:

The Breed Development sub committee have worked hard on a new scheme which targets the commercial farmer. Breed-a-roan 2.0 has been created for farmers with LM or LMX cows only. The project saw straws of Glann Jenson SH9367 and Doon Giorgio SH2360 distributed free of charge to a number of qualifying farmers. This project was set up to encourage commercial farmers to use Beef Shorthorn bloodlines when trying to breed those well sought after stylish roan cattle.

Youth Development Programme - Sponsored by Zurich Insurance:

We are excited to launch this years YDP event. The YDP sub committee have worked hard on creating a number of online videos/tutorials for youths to take part in. Each tutorial will give a step by step guide on how to get an animal ready for the showring. There will then be a number of shows where YDP participants can attend and qualify for the grand finale which will take place on **Sat 31st August at Elphin Show.**

If you are interested in participating or know of someone who is, please contact the office. An online launch will take place on Monday 10th June. More information can be found on the society website under 'news'.

Qualifying Shows:

- Bonniclonlon Show, Co. Mayo - 5th August
- Tullamore Show, Co. Offaly - 11th August
- Virginia Show, Co. Cavan - 21st August
- Limerick Show, Co. Limerick - 25th August
- **All-Ireland Final:** Elphin Show, Co. Roscommon - 31st August

Breed Journal 2024:

The 20th Anniversary Edition of the Beef Breed Journal will be going to print soon. Thank you to everyone who has contributed to it with articles, adverts, photos etc. We hope you will enjoy it!

The Croghan Shorthorn Breeders Club Show & Sale:

The Croghan Shorthorn Breeders' Club in conjunction with Midland & Western Livestock Improvement Society, held a show and sale on Saturday 6th April in Carrick-on-Shannon. The Championship Result are as follows;

Male Champion: Lot 90 Bethlehem Smokey - Thomas Fox

Champion Heifer: Lot 98 Raheenadeeragh Una 5 - Adrian Flatley

Reserve Champion Heifer: Lot 91 Suntown Fifi - Conor Kirwan

Top Priced Female: Lot 93 Carrow Gabbie, Louie Dockery - **€2500**

Top Priced Male: Lot 87 Kesh Holec, John Beirne - **€2000**



Raheenadeeragh Una 5.

Photo by Tricia Kennedy



Bethlehem Smokey

Photo by Tricia Kennedy

Moyside & Croghan Shorthorn Breeders Clubs - Spring Sale:

Moyside & Croghan clubs held their annual spring sale at Elphin Mart, Co. Roscommon on Monday 15th April. The top priced female was Lot 45B 'Tintrim Fiach' property of Marie & Anthony McNamara Co. Clare. The April '23 born heifer made **€2100**.

The top priced male was Lot 53A 'Milltown Pheonix', property of Seán Casement, Co. Westmeath. The March '22 born bull made **€2300**.

Both club events featured on Agriland and Irish Farmers Journal. Well done to all involved!



Tintrim Fiach



Milltown Pheonix

All-Ireland Classes 2024:



Mullingar Show - 14th July

All-Ireland Senior (2 year old) Heifer Champion 2024

Tullamore National Livestock Show - 11th August

All-Ireland Cow Champion 2024

All-Ireland Senior Bull Champion 2024

Mohill Show - 18th August

All-Ireland Junior Bull Champion 2024

Limerick Show - 25th August

All-Ireland Senior Yearling Heifer Champion 2024

All-Ireland Junior Yearling Heifer Champion 2024

Strokestown Show - 14th September

All-Ireland Senior Heifer Calf (01.09.2023 - 31.12.2023) Champion 2024

All-Ireland Intermediate Heifer Calf (01.01.2024 - 31.03.2024) Champion 2024

All-Ireland Junior Heifer Calf (01.04.2024 onwards) Champion 2024

All-Ireland Senior Bull Calf (01.09.2023 - 31.12.2023) Champion 2024

All-Ireland Intermediate Bull Calf (01.01.2024 - 31.03.2024) Champion 2024

All-Ireland Junior Bull Calf (01.04.2024 onwards) Champion 2024

Please contact the individual shows to enter these classes.

Premier Sale 2024:

The Irish Shorthorn Society Premier Sale will take place on **Saturday 9th November** at **The Showgrounds, Carrick-on-Shannon, Co. Roscommon.**

All animals must be TH tested (it takes a minimum 21 days for test results) please phone Weatherbys Scientific Ireland for testing kits: 045 875521. Address: Weatherbys Scientific Unit F1 - M7 Business Park, Newhall, Naas Co. Kildare.

More details will be included in our next newsletter. We would encourage all breeders to save this date and join us in a positive way to promote this wonderful breed together.

Stakeholder (Industry) Meetings:

Council has been focused on working closely with stakeholders and representing the Irish Shorthorn Society at stakeholder meetings. A number of representatives from council have attended all meetings that the society has been invited to.

Blue Cards for Milking Shorthorns:

There have been a number of incidences where pedigree registered animals are issued blue cards with SH, SHX or MSX instead of the Dairy Shorthorn pedigree code **MS**. The Department have indicated that it is possible to update a full pedigree code to “MS” on animals blue cards. To do so: contact your local DVO, produce a copy of the pedigree cert showing full animal pedigree cert signed by the society, and complete an ER94(b) form. This form can also be found on the society website. **This is extremely important to ensure that the pedigree status is recognised for insurance purposes or Department payouts in relation to TB.**

Hall of Fame Award 2024:

A big congratulations to Pat Hehir of Ardnaskea Shorthorns, Co. Clare on winning the Hall of Fame Award 2024. Pat was nominated by the Irish Shorthorn Society for his wonderful contribution to the breed. Thank you to the Flanagan Family for organising this special event every year!



Annual Leave:

Please note our secretary Shauna was on annual leave for part of May. If any members have outstanding queries that need to be followed up on, please send an email or phone and it will be dealt with as soon as possible. As the phone can be quite busy, we ask that members email/text/Whatsapp where possible. As membership continues to grow the office has become very busy and Shauna is doing her best to get through the workload in a timely manner. Thank you.

What Keeps Us Busy:

Here's a small insight into a lot of the work that has been or is being done by our secretary and council representatives. This is behind the scenes work that is not always visible to members. Below is a list of some of the tasks that have been and are currently keeping Shauna, council volunteers & sub committee volunteers busy:

- Stakeholder & Industry Meetings
- Department of Agriculture Meetings
- Pedigree Breed Council Meetings
- Breed Journal 2024
- Breed-a-Roan 2.0
- New Website & Updates (done on a daily basis)
- Breeder Directory
- Social Media Platforms - Over 6k followers on Facebook
- Youth Development 2024 (Going to be launched in June 2024)
- All Ireland Show Classes (contacting each show & ordering rosettes)
- Period of Establishment Extended - For Milking Shorthorn Animals
- Environmental Impact Programme
- 20th Anniversary Celebrations (currently being planned)
- The Letter **T** has been added to Traditional Animals names in the Herd book
- Digitalising records for animals tested for TH & animals found to be TH Free by Inheritance
- 2024 Online Sire Directory
- New Online Invoicing & Payments System
- Updated Online Registration System

Dairy Breeds International:

Thank you to Siobhán O'Donovan of Gortnamona Shorthorns, Co. Cork for writing an article for the Irish Shorthorn Society regarding Milking Shorthorns. This article, along with a society advertisement will appear in the June issue of *Dairy Breeds International*, available on www.holsteininternational.com/en/editions/DBI

Dates for Your Diary 2024:

- Southwestern Shorthorn Breeders Club Sale - Saturday 28th September. Macroom Mart, Co. Cork
- Shannonside Shorthorn Breeders Club Sale - Saturday 5th October - Ennis Mart, Co. Clare
- Moyside & Croghan Shorthorn Breeders Clubs Sale - Saturday 19th October - Elphin Mart, Co. Roscommon
- Mount Leinter Shorthorn Breeders Club Sale - Monday 28th October, Blessington Mart, Co. Wicklow
- Irish Shorthorn Society Premier Show & Sale - Saturday 9th November. The Showground, Carrick-on-Shannon, Co. Roscommon

TH Testing:

Please note: Tibial Hemimelia (TH) is a lethal genetic condition inherited when affected animals inherit two copies of a recessive gene. Calves are born with severe deformities including twisted rear legs with fused joints, large abdominal hernias and/or skull deformities.

There are some Tested TH Free Herds around the country. TH testing began in 2009 and we encourage members to test unverified animals.

The 3 stamps available on pedigree certificates are:

Tested TH Free - Must Supply Whetherbys Results

Predicted TH Free by Inheritance - Progeny of Dam & Sire Tested Free

TH Status Not Verified - No Test Results Available

If a copy of results are required by Shauna but you choose not to test your animal or cannot provide results, the certificate will be stamped:

TH Status Not Verified.

Fees 2024:



Please see extended registration times & updated fees list.
No work can be processed without the correct payment.

Membership Fees:

Application for membership (SH & MS) (covers first year subscription).
Which is made up of: membership fee €65.00, herd prefix fee €24.00,
shareholding €1.00 **Total: €90.00**

Annual membership fee: **€65.00**

€55.00 for members who pay by standing order or if renewed by March 1st
each year.

Associate membership: **€40.00**

Overseas membership: **€40.00**

Registration Fees:

Male registration – registered within 275days (9 months) (SH &MS): **€50.00**

Male registration – over 275 days (9 months) and under 12 months (SH & MS):
€100.00

Male registration – over 12 months and under 18 months (SH & MS): **€150.00**

Male registration – over 18 months (SH & MS): **€250.00**

Male animals which are not registered by the breeder/original owner and have a
movement recorded on the AIMS System under 12 months (SH &MS): **€150.00**

Male animals which are not registered by the breeder/original owner and have a
movement recorded on the AIMS System over 12 months (SH &MS): **€300.00**

Female registration – registered within 90 days (SH): **€35.00**

Female registration – registered within 90 days (MS): **€30.00**

Female registration – registered over 90 days and under 12 months (SH & MS):
€70.00

Female registration – registered over 12 months and under 24 months (SH & MS):
€100.00

Female registration – over 24 months (SH & MS): **€150.00**

Female animals which are not registered by the breeder/original owner and have a
movement recorded on the AIMS System under 12 months (SH & MS): **€100.00**

Female animals which are not registered by the breeder/original owner and have a
movement recorded on the AIMS System over 12 months (SH & MS): **€150.00**

DNA Kit ordered through Society: **€35.00**

Other Fees:

Importation of Pedigree data from other Herd books (2 generation): **€75.00**

Importation of Pedigree data from other Herd books (More than 2 generation):
€125.00

Change of ownership: **€15.00**

Amendment of certificate (change of TH or DNA status): **€15.00**



Irish Shorthorn Society 2024 YDP



- **Online Tutorials - Handling & Show Preparation**
- **Compete at Young Handler Events**
- **All Ireland Final - Elphin Show 31st Aug**
- **Sponsored by Zurich Insurance**

www.irishshorthorn.com



Irish Shorthorn YDP 2024

Qualifier Shows & All-Ireland Final:



For More Information Please Contact:

Anthony Dockery - 086 8264868

Keiran Flatley - 086 3448391

John McDermott - 086 8092918