



## Irish Shorthorn Society Ltd. Newsletter:

February 2025

Dear Members,

We are delighted to share our first newsletter of 2025 with you. We would like to take this opportunity to thank you for your support during 2024, especially as we celebrated our 20th Anniversary. We saw major success for our breed in both the show ring and sales ring in 2024 which has been wonderful. Thank you to the breeders who dedicate hours of hard work to produce animals to an incredibly high standard, you are great ambassadors for the breed.

We would like to extend a special thank you to the Kelly Family, Co. Carlow, who held a lovely farm visit in September. It was a wonderful day where many breeders got together and had an opportunity to view some wonderful animals.

We must also thank members of the Shannonside Shorthorn Breeders Club who also held herd visits, thank you for your hospitality and we look forward to more enjoyable get togethers this year.

Thank you to everyone who helped out in any way during 2024, from being on council, volunteering at an event or attending sub committee meetings. Everyone's contribution, big or small is greatly appreciated by the society.

Please note: 2025 fees can be found on the society website and also in this newsletter. **Late fees will continue to be implemented**, we kindly ask that breeders submit registrations on time to avail of discounted rates and to avoid late fees. Thank you!



Irish Shorthorn



@irishshorthornsociety

### Office Phone Hours:

Monday - Friday:  
10am - 3:00pm

### For Urgent Queries

Call Amelda:  
085-7109847

Irish Shorthorn Society Ltd.  
Unit 13, Business Development Centre, Parnell Square, Athlone.  
Co. Westmeath  
Phone: 086-0461442  
Email: [secretary@irishshorthorn.com](mailto:secretary@irishshorthorn.com)  
[www.irishshorthorn.com](http://www.irishshorthorn.com)

### **Membership:**

2025 membership is now due, any member who pays **before 1st March 2025**, can avail of a ***discounted rate of €55***. Membership can be paid via the society website. **2024 membership must be paid up to avail of this discount.**

To pay online:

**Step 1:** Go to [www.irishshorthorn.com](http://www.irishshorthorn.com)

**Step 2:** Go to heading 'The Society'

**Step 3:** Choose 'Shop'

**Step 4:** Choose '2025 Annual Membership'

Membership must be paid before any animal can be registered.

Membership is deemed to be lapsed if two full years' subscriptions remain outstanding.

All lapsed members must re-apply for membership, and pay for re-issue of herd prefix if still available, if they wish to become members again.

### **Registrations & Fees:**

**Reminder:** For the integrity of the Herdbook, and to safeguard breeders, from 1st January 2022, all females born in or after 2018, must be genotyped at the owner's expense before their first calf can be registered.

Current fees can be found on the society website and in this newsletter.

**Please note: the office will continue to be enforce all fees.** We ask that members submit registrations in a timely manner to avail of the discounted rates and to **avoid late fees**.

### **2025 Sire Directory:**

We are delighted to announce that we have added a new 2025 beef sire directory page to the society website. It is very user friendly and consists of photos of a number of bulls in AI. Simply click on each bull's photo to bring you directly to their ICBF page. We will continue to update this page and make changes as deemed necessary.

### **Breed Journal:**

If any member has not received a copy of our 2024 Beef Breed Journal, we will have some available at the AGM. You can also contact the society office, your local Shorthorn club or a council member to receive one. The **2025** Breed Journal is planned for May or June and will include both beef & dairy. Please contact Áine or Amelda if you would like more information.

## 20th Anniversary Celebrations:

Thank you to everyone who joined us in celebrating the 20th Anniversary of the Irish Shorthorn Society in The Bush Hotel, on Friday 8th November. We had a wonderful night celebrating the Society Presidents, Breeders, and remembering those who are no longer with us. Thank you to John O'Malley, Phil Sheedy and Áine O'Donovan for spot prizes. On the night, presentations were made to past presidents. A number of special achievement awards were also presented to breeders by Nevan McKiernan from the Irish Farmer's Journal.

- **Highburren Ciara (RO)**

Highest Euro-Star replacement female currently in the Shorthorn herdbook. November 2024. Breeder: Michelle Cassidy

- **Glasgeivnagh Anna 43 (R)**

Second highest Euro-Star replacement female currently in the Shorthorn herdbook. November 2024. Breeder: Gerald McGann RIP, herd now operated by Robert Cassidy.

- **Burren Rosie 4th (R)**

Third highest Euro-Star replacement female currently in the Shorthorn herdbook. November 2024. Breeder: Cronan Forde

- **Highburren Rory (LRO)**

Highest Euro-Star replacement male currently in the Shorthorn herdbook. November 2024. Breeder: Michelle Cassidy

- **Poulataggle Sorrel (RO)**

Second highest Euro-Star replacement male currently in the Shorthorn herdbook. November 2024. Breeder: Finn Krewer

- **Knockagarry Heathking 966 (W) (P)**

Third highest Euro-Star replacement male currently in the Shorthorn herdbook. November 2024. Breeder: Richard Lee.

- **Rowanberry Tina (R)**

Pedigree Shorthorn cow that naturally produced the most calves. Number of calves: 16. Breeder: Shane & Frances Brigdale.

- **Moydrumcastle King**

Pedigree Shorthorn AI bull that sired the most calves to date November 2024. Total progeny: 1,882. Breeder: Michael & Oliver Flanagan

- **Rowanberry Jaunty (RO) (P)**

Pedigree Shorthorn stock bull that sired the most calves to date November 2024. Total progeny: 191. Breeder: Shane & Frances Brigdale.

### **Premier Sale 2024:**

It is safe to say we are still smiling after the tremendous success of the 2024 Irish Shorthorn Society Premier Show & Sale, which took place at The Showgrounds, Carrick-on-Shannon.

It was fantastic to see so many top quality animals on display which resulted in **record breaking prices** being achieved. We express our heartfelt gratitude to everyone who contributed to this special day to make our first year in Carrick-on-Shannon a huge success.

A full report can be found on the Irish Shorthorn Society website under 'News'. The sale has also been covered by Irish Farmer's Journal, Agriland, Journalist Catherina Cunnane, and Roscommon Herald. This has been super coverage for our sale and breed.

Below are the top prices from each category:

- **In Calf Heifer:** Rockville Pretender 527 - **€4000**. Owner: Anthony Dockery, Co. Roscommon.
- **Maiden Heifer:** Néifinn Tiara - **€3700**. Owner: Kevin Murphy, Co. Mayo
- **Bull:** Dekeana Gunslinger - **€6300**. Owner: Henry & Sam Dudley, Co. Tipperary. **RECORD BREAKING**
- **Weanling Heifer:** Bushypark Róisín 4th - **€8000**. Owner: John & Róisín Keane, Co. Clare. **RECORD BREAKING**

### **Thank You:**

Thank you to the Midland & Western Livestock Improvement Society, to Lourda & Francis and all staff members for their professionalism and hospitality, our judges Ms. Janet Dunning and Mr. Derek Steen who travelled from the UK, to our photographer Denise Sweeney Barber, our auctioneer Mr. Tom Cox, to our sponsors, and to all those who attended from near and far to support this sale. A special thank you to our members who volunteered their time in setting up the venue and again when tidying up, we appreciate your help. Thank you to members of council, and to Shauna & Ciara who keep the office going every day. Finally, thank you to the exhibitors, without you, these days would not be possible!

Months of hard work, planning, and preparation goes into these events and we are so thrilled with all the overwhelmingly positive feedback.



**Lot 38: Bushypark Roisin 4th**

Sire: Caramba Pageboy

Dam: Bushypark Rosin 2nd

**€8000**

*Photo by Swarber Photography*



**Lot 25: Dekeana Gunslinger**

Sire: Chapelton Typhoon

Dam: Portshan Gail

**€6300**

*Photo by Swarber Photography*

**Annual Draw Heifer 2024:**

Thank you to everyone who sold and purchased tickets for our annual draw heifer. We appreciate your continued support. Congratulations to our winners!

**1st Prize:** SHX Heifer or €1500.

**Winner:** Darren Nugent, Co. Clare. Ticket sold by Anthony McNamara.

**2nd Prize:** €250 Hotel Voucher.

**Winner:** Clive Egan, Co. Galway. Ticket sold online.

**3rd Prize:** 1 Year Free ISS Membership for 2024.

**Winner:** John Holland, Co. Kilkenny. Ticket sold by James Muldowney.

**4th Prize:** ISS Merchandise.

**Winner:** Bricin Cooney, Co. Leitrim. Ticket sold by Padraig Flanagan.

### **Annual General Meeting:**

The Irish Shorthorn Society AGM will take place on Sunday 9th March 2025, at 1pm in Tullamore Court Hotel, R35 D406.

We invite all members to attend and look forward to seeing you there.

### **Carrick Winter Fair:**

Well done to Martin Travers, Co. Roscommon who claimed Champion Shorthorn with his 2024 born heifer. For the second year in a row, the Champion Shorthorn at Carrick was sired by Clonina Explorer 300 (SH4609). Explorer is available from Dovea Genetics.

Well done to Martin McKeon of Moygara Shorthorns who won a very strong class of young handlers (interbreed) at Carrick. Martin was also a participant in the Irish Shorthorn Society 2024 YDP in August.



**Young Handlers Winner:** Martin McKeon.

*Photo by Swarber Photography*



**Champion Shorthorn:** Martin Travers.

*Handler: Katie Flanagan*

*Photo by Tricia Kennedy*

### **Recent Shorthorn Prices:**

Below are some recent prices of Shorthorn animals in marts around the country:

- 9 month old SHX bull weighing 338kg made €1460, avg. €4.32/kg. Drumshambo Mart.

### **Shorthorns Doing the Business in Dairy Herds!!**

- SHX bull calf weighing 85kg made €365, avg. €4.30/kg. Cahir Mart
- 2 x SHX bull calves weighing 78kg made €370, avg. €4.70/kg. Cahir Mart.
- SHX heifer calf weighing 72kg made €350, avg. €4.80/kg. Cahir Mart
- 4 x SHX bull calves weighing 69kg made €350, avg. €5.1/kg. Cahir Mart

### **Upcoming Sales:**

- Croghan Club Sale - In conjunction with Midland & Western Livestock Improvement Society. The Showgrounds, Carrick-on-Shannon. **Saturday 5th April.** Contact Padraig: 0879319885
- Moyside Club Sale - Elphin Mart. Date: TBC. Contact Tony: 0866010633

## **2025 Fees:**

### **Membership:**

Application for membership (SH & MS) (covers first year subscription): Which is made up of: membership fee €65.00, herd prefix fee €24.00, shareholding €1.00 **Total: €90.00**

Annual membership fee: **\*€55.00** for members who pay by standing order or if renewed by March 1st each year: After 1st March: **€65.00**

Associate membership: **€40.00**

Overseas membership: **€40.00**

### **Registration Fees:**

Male registration – registered within 275days (9 months) (SH &MS): **€50.00**

Male registration over 275 days (9 months) and under 12 months (SH & MS): **€100.00**

Male registration over 12 months and under 18 months (SH & MS): **€150.00**

Male registration over 18 months (SH & MS): **€250.00**

Male animals which are not registered by the breeder/original owner and have a movement recorded on the AIMS System under 12 months (SH &MS): **€150.00**

Male animals which are not registered by the breeder/original owner and have a movement recorded on the AIMS System over 12 months (SH &MS): **€300.00**

Female registration – registered within 90 days (SH): **€35.00**

Female registration – registered within 90 days (MS): **€30.00**

Female registration – registered over 90 days and under 12 months (SH & MS): **€70.00**

Female registration – registered over 12 months and under 24 months (SH & MS): **€100.00**

Female registration – over 24 months (SH & MS): **€150.00**

Female animals which are not registered by the breeder/original owner and have a movement recorded on the AIMS System under 12 months (SH & MS): **€100.00**

Female animals which are not registered by the breeder/original owner and have a movement recorded on the AIMS System over 12 months (SH & MS): **€150.00**

DNA Kit ordered through the society: **€35.00**

### **Other Fees:**

Importation of Pedigree data from other Herd books (2 generation): **€75.00**

Importation of Pedigree data from other Herd books (More than 2 generation): **€125.00**

Change of ownership: **€15.00**

Amendment of certificate (change of TH or DNA status): **€15.00**

### **Payment Options:**

#### **Payments can be made via:**

- Clicking on the stripe link on the invoice via the email only sent from the society office.
- Bank transfer ***\*Please make the office aware when an online bank transfer has been made\****
- Phone to pay by card over the phone
- Post a cheque to the society office - payable to Irish Shorthorn Society

#### **Bank Details:**

IBAN: IE69 AIBK 9374 0104 8260 77

BIC: AIBKIE2D

Payment Reference: Use Invoice Number

Account Name: Irish Shorthorn Society

### **TH Testing:**

#### ***\*TH results will be required for all animals entering our 2025 Premier Sale\****

- **Important:** Do not use sample bags labelled with society branding. This is to avoid additional VAT costs billed to the society, which would increase expenses for the breeder. Breeders **must** pay Weatherbys directly for TH testing.

### **Stirling 2025:**

Some members of council recently attended Stirling sale in Scotland. It was wonderful to see top quality animals on display and especially those with Irish bloodlines.

Ballinlig Buster who was bred by the Middleton Leonard family, Co. Westmeath, and purchased by Natalie Hynd at the Irish Shorthorn Society Premier Sale in 2023 had a super day. Buster claimed Reserve Intermediate Champion.

Overall Male Champion went to Meonside Tobias who is owned by D & T Bradley-Farmer. Tobias' dam is Caramba Rothes Loveable who was bred by Tom Staunton, Co. Galway.

Another lovely bull on display was Charlesbury Noels Toro. Sired by Creaga Toro. His dam, Creaga Skylar who was bred by Noel & Lisa Dowd, Co. Galway, was purchased at the Irish Shorthorn Society Premier Sale in 2022. Well done to all involved.