IRISH SHORTHORN SOCIETY

# 🎉 Premier Sale 2026 🎉

Spot Prizes for Purchasers!

📅 **Saturday, 7th November 2026** 🐄 **Show 9:00am** 🔨 **Sale 12:30pm**

📍 Midland & Western Livestock Improvement Society Ltd., The Showgrounds, Carrick-on-Shannon, Co. Roscommon, N41 YX82

## 💰 Top-Priced Animal Prizes

| Prize | Awarded to | Sponsored by |
|---|---|---|
| 🏆 €300 | Purchaser of the **highest-priced male or female** in the ring | **AIB** |
| 🏆 €200 | Purchaser of the **second highest-priced male or female** | **AIB** |
| 🏆 €100 | Purchaser of the **first bull sold for €5,000 or more** | **AIB** |
| 🏆 €100 voucher | Purchaser of the **second bull sold for €5,000 or more** | **Eurogene** |
| 🏆 €100 voucher | Purchaser of the **first heifer sold for €5,000 or more** | **Eurogene** |
| 🏆 €100 voucher | Purchaser of the **second heifer sold for €5,000 or more** | **Kiernan Milling** |
| 🏆 €100 voucher | The **furthest-travelled purchaser** on the day | **J. Grennan & Sons** |

## 🌾 Feed Prizes

The purchaser of each of the following will receive **10 bags of feed**:

- Top-priced **in-calf heifer**
- Top-priced **maiden heifer**
- Top-priced **bull**
- Top-priced **weanling heifer**

🏆 **Sponsored by Greenvale**

## 📋 Terms

*One prize per purchaser. If a buyer qualifies for more than one prize, the prize passes to the next eligible buyer.*

## 🙏 A Huge Thank You!

We extend our sincere thanks to the generous sponsors of our Premier Sale:

**AIB • Eurogene • Greenvale • J. Grennan & Sons • Kiernan Milling • M-TEC • Michael Cooney & Sons Ltd. Homevalue • Mullinahone Co-op • Temple Printing**